



King Baudouin  
Foundation

*Working together for a better society*

# Be PHILANTHROPY 2023

APRIL 27TH, 2023  
AUTOWORLD, BRUSSELS



# Be WELCOME!

THE PRESENTER FOR THE DAY WILL BE MARLÈNE DE WOUTERS

9H00- 9H45

## DELEGATES WELCOME

10H00

## OPENING SPEECH

HER MAJESTY THE QUEEN OF THE BELGIANS

10H10

## THE CHALLENGES FOR PHILANTHROPY IN 2023

PIERRE WUNSCH, CHAIRMAN OF THE BOARD OF GOVERNORS OF THE KING BAUDOUIN FOUNDATION

In these particular times, philanthropy has to assume, like many other actors, increased responsibilities. The complementary role of philanthropy alongside public action, with its

abilities of agility and innovation, has been valued and scrutinized more than ever. What are the challenges and opportunities for philanthropy in 2023?

10H20

## KEYNOTE SPEECH BY HEAD OF POLICY

VINCENT VAN PETEGHEM, DEPUTY PRIME MINISTER AND MINISTER OF FINANCE

10H30

## THE CHOICE FOR PHILANTHROPY

THE WHITAKER PEACE & DEVELOPMENT INITIATIVE (WPDI)

Through a filmed interview, Mr Forest Whitaker will share with us his philanthropic journey, activities and commitments and inspire us to engage and continue to be innovative in tackling

societal issues. Ms Caroline Descombris, Executive Director of the WPDI, will highlight the impact and the most recent developments of the organization in Africa, in Europe and in the US.

# Be INSPIRED

Across twelve inspiring sessions, you will be invited to explore developments and opportunities in philanthropy and reflect together on the role of philanthropy in our societies, through the presentation of innovative models, case studies and testimonials from leading actors. The day's programme is built around four central themes: Be responsible, Be enabled, Be innovative and Be engaged.

## BE RESPONSIBLE

The philanthropy sector, advisors and supporters of engaged capital face challenging questions and responsibilities to achieve maximum impact.

## BE ENABLED

How philanthropy can be facilitated by partnerships, a favourable regulatory environment and technology.

## BE INNOVATIVE

Surprising ways of tackling societal issues, corporate actors and youth can inspire philanthropic engagement.

## BE ENGAGED

What motivates the philanthropist in these times of crisis and why is being locally anchored so important?

11H15 – 12H30

## PARALLEL SESSIONS

### MEZZANINE

## THE EVOLVING ROLE OF PHILANTHROPY

### BE RESPONSIBLE

Philanthropy has to demonstrate its useful and agile role in our society, complementing the efforts of governments, associations and the private sector. In recent years, philanthropy has been celebrated and recognized, but also questioned and criticized.

How to deal with new responsibilities and mixed feelings so as to achieve an even greater impact in serving the common good? Reflections on the role of philanthropy in our society.

### SPEAKERS

Kerstin Jorna | Director-General | DG for Internal Market, Industry, Entrepreneurship and SMEs  
 Laurence Lien | Chairman | Asia Philanthropy Circle  
 Delphine Moralis | Chief Executive Director | Philea  
 Maïté De Rue | Senior Managing Strategic Litigation Officer | Open Society Justice Initiative  
 Ludwig Forrest | Head of Philanthropy | King Baudouin Foundation

### MODERATOR

Edilia Gänz | Director | FEDORA | The European Circle of Philanthropists of Opera and Ballet

## MINERVA

**PUBLIC-PRIVATE  
PARTNERSHIPS FOR  
MORE IMPACT****BE ENABLED**

Public-private partnerships can generate great results and stimulate innovation. They can sometimes accelerate the development of new approaches or the long-term establishment of public policies. How can they remain complementary without risking to compensate or replace public action?

How can philanthropic funding serve as a catalyst for public investment in specific areas and generate systemic change?

A journey into innovative models and examples from Belgium and Europe.

## SPEAKERS

Madeleine Clarke | Director | Genio  
 Filipe Almeida | President | Portugal Social Innovation  
 Thomas Dermine | State Secretary for Economic Recovery | Belgian Federal Government  
 Ruth Reichstein | New European Bauhaus | I.D.E.A. European Commission  
 Bruno Vanobbergen | Administrator-General | Agency for Growing Up  
 Françoise Pissart | Director | King Baudouin Foundation

## MODERATOR

Annick Cappelle | Journalist | RTBF

## BRASSERIE

**CORPORATE  
PHILANTHROPY, CSR  
AND EMPLOYEE  
ENGAGEMENT****BE INNOVATIVE**

Corporate and personal engagement is of great value to entrepreneurs and customers, as well as to employees.

How can businesses challenge themselves to implement philanthropic practices at all levels of their organization? Which philanthropic methodologies are being tested? Which types of impact-driven, profit-making entities are joining this movement?

Inspirational testimonials from leading actors in Belgium and Europe.

## SPEAKERS

Roberta Bosurgi | CEO | EVPA  
 Jannie Haek | CEO | National Lottery  
 Harold Boël | CEO | Sofina  
 Mieke Nieuwdorp | Founder | Engage4  
 Mikaela Ringquist | Senior Manager, Fundraising | United Nations Global Compact

## MODERATOR

Suyin Aerts | Presenter & Entrepreneur

## CLASSIC LOUNGE

**THE GROWING IMPORTANCE OF PHILANTHROPY CLOSE TO HOME**

## BE ENGAGED

Philanthropy in the local community is a very important form of social engagement, of commitment to the common good, solidarity and active citizenship. Millions of people are engaged at a very local level all over Europe, in their street, neighbourhood, village, city or region. And they do so through platforms, organisations or (in)formal communities. This local engagement is often overlooked or underestimated in the wide range of philanthropic tools and methods available. Therefore, in this session, we want to take a closer look at new forms of collaboration and also at the impact and meaning of philanthropy at local, municipal or regional level.

## SPEAKERS

James Magowan | Coordinating Director | European Community Foundation Initiative (ECFI)  
 Samia Helmsmoortel | Co-founder | Komerbi Bruges  
 Virginie Xhaufair | Professor at the Centre for Social Economy | University of Liège  
 Gerrit Rauws | Director | King Baudouin Foundation

## MODERATOR

Friedl' Lesage | Producer and Presenter Touché | VRT - Flemish Radio & Television

12H30 - 13H30

**LUNCH**

13H30 - 14H45

**PARALLEL SESSIONS**

## MEZZANINE

**ADVISING PHILANTHROPY IN 2023**

## BE RESPONSIBLE

Every philanthropist has his or her reasons for embarking on a philanthropic journey, but their commitment is always unique. They can count on getting advice from wealth advisers, lawyers, notaries, family officers, philanthropy advisors and charities to inspire, motivate and guide them. What is the special role of these advisors? What is their added value and how can they best serve the philanthropist?

## SPEAKERS

Beth Breeze | Director | Centre for Philanthropy | School of Social Policy | Sociology and Social Research (University of Kent)  
 Etienne de Callataÿ | Administrator | Orcadia  
 Luc Haegemans | Philanthropist  
 Sabine Roux de Bézieux | Chair | Un Esprit de Famille  
 Alexis du Roy de Blicquy | CEO | The Family Business Network International  
 Ann Van Laere | Notary | Notary Office Van Laere & Hennissen

## MODERATOR

Sabrina Grassi | Director general | Swiss Philanthropy Foundation

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**TODAY'S CHALLENGES ARE  
COMPLEX AND REQUIRE  
CREATIVE APPROACHES.**



MINERVA

## INCLUSIVE TRANSITION

BE ENABLED

Complex problems require ... creative approaches. This is particularly true for climate change and the search for sustainable and equitable models. How can we align our thinking and working methods with the multidimensional challenges facing people and society today? Working transversally and building bridges is a prerequisite for modern, effective philanthropy. By connecting different issues, people and methods, philanthropists can increase their clout as well as their impact. There is nothing better than creating a radar work in which everyone, with their personal capabilities and competencies, finds a place.

### SPEAKERS

Gunter Pauli | Founder and director | ZERI (Zero Emissions Research and Initiatives)  
Marc Pittie | Head of Venture Philanthropy | Telos Impact (Impact management & consulting)  
Jennifer Rübel | Senior Consultant and Project Lead | IFOK (Strategy consulting & Stakeholder Management)

### MODERATOR

Marlène de Wouters | Podium International

## BRASSERIE

**THE IMPORTANCE  
OF THE REGULATORY  
ENVIRONMENT FOR  
PHILANTHROPIC ACTION**

BE INNOVATIVE

Philanthropic actors collaborate with national, European and international policy makers and other stakeholders to recognize, facilitate, enable and protect philanthropy.

How can we boost philanthropy to achieve its untapped potential in Europe and abroad? What are the most recent regulatory trends at national and European level? And what is the situation in other regions of the world?

## SPEAKERS

Hanna Surmatz | Head of Advocacy | Philea  
Pascale Van Durme | Secretary General, Belgian Federation of Philanthropic Foundations  
Thomas Preiss | Co-founder & COO | Common Goal  
Brigitte Fellahi-Brognaux | European Commission | Head of Unit DG for Employment, Social Affairs and Inclusion  
Laurence Lien | Chairman | Asia Philanthropy Circle

## MODERATOR

Anne-Laure Paquot | Coordinator | Transnational Giving Europe network

## CLASSIC LOUNGE

**PHILANTHROPY, ART &  
ENTREPRENEURSHIP**

BE ENGAGED

The European art and culture sector is in full development when it comes to philanthropy. Innovative projects are emerging, as reflected in the inspiring initiatives presented in this session.

## SPEAKERS

Andrea Monaco | Founder - CEO | ARTI  
Sergio Servellón | Chairman | Fund PASF managed by King Baudouin Foundation  
Hilde Neerlinck | CEO | Han Nefkens Foundation

## MODERATOR

Anne De Breuck | Senior program coordinator | Head of Heritage & Culture | King Baudouin Foundation

14H45 - 15H15

**COFFEE BREAK**

15H15 - 16H30

## PARALLEL SESSIONS

### MEZZANINE

### (GOOD) CAPITAL AND PHILANTHROPIC INVESTMENT

BE RESPONSIBLE

Changemakers, venture philanthropists, capital providers have a unique role to turn societal challenges into investment opportunities.

Efforts to turn more capital into a force for good are accelerated. Creativity, innovation and responsibility are key drivers. How to lead the way to more sustainable investments and to link more than ever finance and purpose.

### SPEAKERS

Sir Ronald Cohen | Chair | The Global Steering Group for Impact Investment  
Janka Petocz | Policy Officer European Commission | Directorate-General for Economic and Financial Affairs  
Pascal Vinarnic | Founder Demeter Foundation | Board member EVPA  
Steven Serneels | Co-Founder & Chair | Impact Finance Belgium  
Carole Maman | Chief Investment Officer | Belgian Investment Company for Developing Countries BIO

### MODERATOR

Jamy Goewie | Partner | Shaping Impact Group

### MINERVA

### BOOSTING ENABLING TECHNOLOGIES FOR PHILANTHROPY

BE ENABLED

The philanthropy sector must continue to demonstrate its capacity for embracing change and innovation. Digital platforms, mobile apps and data analytics are now standard in philanthropy.

However, are their disruptive cousins - AI, blockchains, cryptos, metaverse, NFTs and other new technologies as eager to be part of our future philanthropy toolkits?

How can philanthropists unearth, develop and scale technology solutions in the service of the common good, so as to achieve the highest impact?

A discussion with early adopters and philanthropic digital enablers.

### SPEAKERS

Stefan Maere | Co-founder and coordinator | Felix500 vzw  
Catherine Miller | Director, European AI & Society Fund  
Kait Sheridan | Senior Director of Global | Giving Tuesday  
François Toussaint | CEO | ARTTS  
Cédric Vandermeersch | Director Belgium | AtlasGO

### MODERATOR

Marie Logé | Co-Founder | Better.



## BRASSERIE

**BE PHILANTHROPY IN  
2030, 2040 AND 2050**

## BE INNOVATIVE

The younger generation of philanthropists is particularly committed to the common good, from the local to the global. Younger people get involved in very different ways and commit to new values for living, working and acting. Digital, short or longer engagement, topical communities, working with or for a purpose are ways of expressing their social investment.

What can we learn from their creativity, energy and innovative skills? An inspirational session with the next philanthropic generation.

## SPEAKERS

Tanguy Kamp-Kabahizi | Founder Kaba Art Initiative & young social entrepreneur  
 Mamadou Bobo Saw | Boost laureate & young, social entrepreneur/inclusion ambassador  
 Diederik van der Plas | Data analyst and researcher on youth and their charitable giving behaviour | CBF (charity supervisor)  
 Ilwad Elman | Global youth & social activist for peace and inclusivity | Co-founder Elman Peace center (Somalia)

## MODERATOR

Artemis Kubala | Changemaker and social intrapreneur | Project manager at Blenders & co-chair at Levl

## CLASSIC LOUNGE

**THE PHILANTHROPIST  
AS A HUMAN BEING IN A  
WORLD IN  
TRANSFORMATION**

## BE ENGAGED

In a changing world, philanthropists must also reinvent themselves and adapt. What do the figures say? Does giving make one happier? And how is philanthropy evolving? Is the Belgian philanthropist different? The Philanthropy Barometer also measured the philanthropic sentiment of Belgians in recent years and compared it with concrete figures. An analysis from different angles.

## SPEAKERS

Ivan Van de Cloot | Chief economist of Itinera | Executive Professor of Economics | University of Antwerp Management School  
 Barry Hoolwerf | Executive director | European Research Network on Philanthropy (ERNOP)  
 Hillary Pearson | Founder of the Philanthropic Foundations Canada | Author of "From charity to change, Inside the world of Canadian Foundations"  
 Jan van de Nieuwenhuijzen | President | Belgian Federation of Philanthropic Foundations

## MODERATOR

Pascale Van Durme | Secretary general | Belgian Federation Philanthropic Foundation

# Be TOGETHER

16H30

**CLOSING REMARKS OF THE DAY**  
WITH BRIEUC VAN DAMME,  
CEO, KING BAUDOUIN FOUNDATION

17H00

**NETWORKING CAFÉCONCERT**

## PRACTICAL INFO

### DATE

Thursday 27th April, 2023  
From 09h00 to 18h00

### ADDITIONAL INFORMATION

+32 2 549 61 90  
[bephilanthropy@kbs-frb.be](mailto:bephilanthropy@kbs-frb.be)  
[More information on our website →](#)

### VENUE

Autoworld  
Parc du Cinquantenaire, 11  
1000 Brussels

If you have particular needs to get to the event  
or participate in the sessions, please don't  
hesitate to let us know.

Registration is no longer possible. All sessions  
will be recorded and made available on our  
website after the event.