

“Photo Contest 2023” Rules

Article 1

The King Baudouin Foundation (hereinafter referred to as the KBF), a public utility foundation with its registered office at rue Brederode 21, 1000 Brussels, VAT BE0415580365, is organising a photo contest between 25 January and 31 May 2024. Access to this contest is through the KBF website <https://kbs-frb.be/en>

This contest is by no means sponsored, supported/associated or managed by Facebook or Instagram. By entering this contest, participants agree to supply the information required for participation to the KBF and not to Facebook or Instagram.

Article 2

The contest is accessible:

- to individuals and organisations who have benefitted from financial support from the KBF in 2023
- to project accounts that were active in 2023

Article 3

In order to enter the contest, participants must:

- send a maximum of 3 photos which illustrate what they have been able to achieve in 2023 thanks to the KBF's support. These photos must be submitted using the form available on www.kbs-frb.be. Only the photos submitted in this manner shall be considered. Photos may be submitted from 25 January up to and including 26 February, 2024.
- After this period, they shall be passed to an independent jury. The jury may only select one photo per organisation/individual. The jury is under no obligation to justify its choices.

The photos nominated by the jury shall then be put to a public vote on the KBF website <https://kbs-frb.be/en> in order to determine the 'best' photos.

The organisers reserve the right to refuse inappropriate photos.
Photos submitted for previous contests shall not be considered.

Article 4

The prizes shall be awarded as follows:

- €200 for the 16 most expressive photos, nominated by an independent jury.
- €500 for the 3 photos (Public Award) gathering the most public votes on the KBF website <https://kbs-frb.be/en>
- €500 for the photo gathering the most 'likes' on the FRB Facebook and Instagram account. For each account there shall be one winning photo for the prize 'Social Media Favourite'. A single photo may win only once. Should the same photo receive the most likes on both of the KBF's social media channels, the photo that comes 2nd on one of the channels shall be designated as the winner.

The winning organisations/individuals shall be sent an agreement to be signed, having provided the necessary information requested by the KBF. The prize money can be paid once the signed agreement and accompanying documents have been returned to the KBF.

The winners alone shall be notified in a personal e-mail by the end of June 2024.

Article 5

By entering the contest, participants automatically and unconditionally authorise the publication of their name and photo. They agree to be identified as the participant in the context and waive all rights in this area.

Article 6

Participants authorise the KBF to publish their photos in its different communication tools. By participating, the organisation or participating person declares to own all the rights relating to the photo. If one or more people are featured on the photo, the participant declares to be authorised in reproducing their image.

The winning photos may appear:

- on www.kbs-frb.be and all other sites managed by the KBF
- in our information bulletins and e-news
- in KBF publications
- on KBF's social media (Facebook, X, Instagram, LinkedIn, YouTube)

Article 7

The rules may not be discussed by post or by telephone. The KBF may change the rules at any time, with a statement on its website.

By entering the contest, the participant accepts all the rules and any decision the organisers may be caused to take. The organisers reserve the right to modify the contest entirely or any part of it, to postpone it, shorten it or cancel it, should this is necessary due to the circumstances.

Article 8

In case of submission problems or other questions relating to the contest, please contact Monique Verbeek (verbeek.m@kbs-frb.be).

Article 9

Questions and remarks relating to this contest must be sent in writing, within 15 working days of its termination, to the following address: King Baudouin Foundation, 21, rue Brederode, 1000 Brussels. Under no circumstances shall questions and remarks be dealt with in a conversation, by telephone or by e-mail. Questions and remarks made after the aforementioned deadline or not made in writing shall be ignored.

Article 10

The personal data (such as first name and surname) communicated by the participants to the KBF during their participation in this contest shall be stored and held by the KBF throughout the course of the contest, so that the KBF can contact the winners. The data shall only be used in

relation to the contest, for the purpose of responding to participants in the most efficient manner. The data shall not be disclosed to a third party.

In accordance with the Regulation (EU) 2016/679 of the European Parliament and the Council of 27 April 2016 concerning the protection of natural persons with regard to the processing of personal data and the free movement of such data, and repealing the directive 95/46/CE ('GDPR'), each participant has the right to transparency, the right to be informed, the right to access his/her data, the right to object, the right to data portability, the right to modify, the right to correct and the right for personal data to be forgotten simply by sending a request to privacy@kbs-frb.be. Finally, each participant has the opportunity to unsubscribe from the contest.

The definitions laid down in the GDPR are applicable in the rules of this contest.

In the event of a question or remark relating to the participant's personal data, the participant in question may send it in writing to the Data Protection Officer at the KBF, using the following e-mail address: privacy@kbs-frb.be

Article 11

These rules are under the exclusive jurisdiction of Belgian law and construed in accordance with its provisions. Any dispute about the validity, interpretation or execution of these rules shall be concluded by the Courts and Tribunals in Brussels.