**Selection criteria**

In order to be **eligible** the project must correspond to the object of the call as it is described on this site and it must not be of a commercial nature. All projects must be located in a country where Solvay is active (<https://www.solvay.com/en/solvay-around-the-world>).

During its **selection** process, the jury will pay attention to the following criteria:

* the potential impact of the project. In this regard, the Selection Committee will be attentive to the number of people affected by the project
* the communication of the KPI's requested in the application form (age of the beneficiaries and their number)
* the innovative and original nature of the project

* the project must be clear, concrete and realistic
  + it must be possible to implement it with the stated funding and within the stated timetable
  + the summary of the project must be as accurate as possible and it has to be stated to what expenses the Fund’s grant is going to be allocated.
* the funding provided by the Fund
  + can be complementary but should not take the place of public funding
  + covers the expenses necessary to carry out the project, not the sponsoring expenses related to the marketing or advertising, nor logistical costs.
  + Must be critical to the success of the project. The jury will select projects where the support provided by the Fund makes a real difference to the beneficiary organization.

**Please take these aspects into account in your application form** since it is the only tool available to the jury for the evaluation.